# STIMULATE COLLAGEN, REDUCE INFLAMMATION: THE REJURAN HEALING ESSENCE DIFFERENCE

K-Beauty glow and glassy skin

Rejuran Healing Essence is a skincare product that uses salmon DNA to stimulate collagen production and reduce inflammation. Patients can expect to see improvements in skin elasticity, a reduction in fine lines and wrinkles, and a more even-toned complexion. Its unique formula contains polynucleotides (PNs) derived from salmon DNA, which have been shown to stimulate collagen production and reduce inflammation in the skin.

## HOW IT WORKS

• Rejuran<sup>®</sup> Healing Essence harnesses the benefits of Hydrolyzed DNA (PN) sourced from wild salmon through innovative DOT<sup>™</sup> technology. This biocompatible component enhances cell regeneration, stimulates collagen synthesis, and revitalizes the Extracellular Matrix (ECM).

# SKIN BIOLOGY AND REJUVENATION

Rejuran Healing Essence harnesses the power of salmon DNA to rejuvenate the skin. This unique approach leverages polynucleotides derived from salmon DNA, which are crucial for cellular regeneration.

The extracellular matrix (ECM), a network of proteins and molecules that provide structural support to the skin, deteriorates with age, leading to wrinkles and loss of elasticity.

PN (polynucelotide), the key ingredient in Rejuran Healing Essence, stimulates fibroblasts, the cells responsible for producing collagen and elastin, which are vital for skin integrity and resilience.

Salmon DNA plays a crucial role in combating the aging process. It facilitates cellular repair and reduces inflammation, leading to improvements in skin texture and tone, ultimately rejuvenating the skin.

### MECHANISMS OF ACTION: CAUSALITY AND EFFECTS

Rejuran Healing Essence stimulates skin rejuvenation through multiple mechanisms of action:

- Collagen Synthesis and Skin Elasticity Improvement: The infusion of salmon DNA promotes collagen synthesis and enhances skin elasticity, reducing wrinkles and fine lines for a smoother, more youthful complexion.
- Scar Treatment and Faster Wound Healing: Rejuran accelerates wound healing and scar treatment by boosting moisture levels and strengthening the skin barrier. This makes it an ideal choice for postprocedure recovery and for patients with acre scarring.
- Hydration Boost and Enhanced Skin Barrier Strengthening: The hydrating properties of Rejuran reduce inflammation and redness, contributing to a more even skin tone.
- Increased Cell Turnover and Skin Radiance: Rejuran promotes increased cell turnover, enhancing skin radiance and vitality



### Oily or Acne-Prone Skin:

For patients with oily or acne-prone skin, a specific regimen focused on healing and scarring reduction is recommended. A lower concentration of Rejuran may be used to minimize irritation and promote gentle healing.

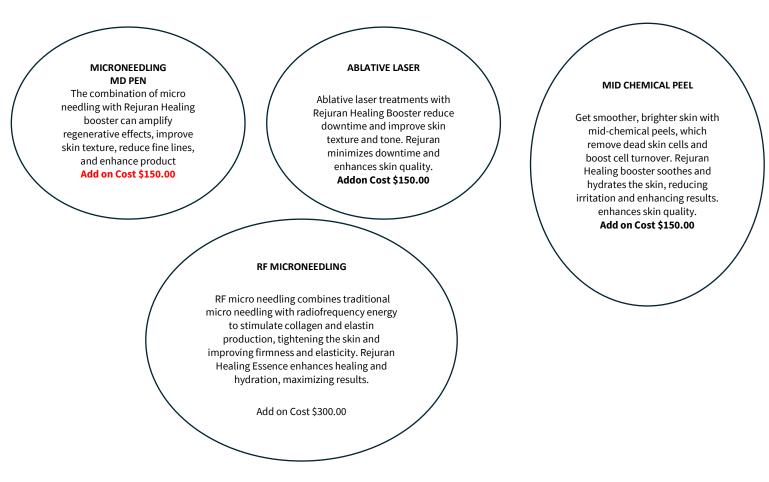
### Sensitive Skin:

Rejuran is generally safe for sensitive skin due to its biocompatibility. However, a patch test is always recommended to assess individual sensitivity before proceeding with the treatment.

# Aging Skin:

For patients with aging skin, Rejuran can effectively stimulate collagen production and improve skin elasticity, addressing concerns such as wrinkles, sagging, and age spots.

# COMBINING REJURAN WITH OTHER TREATMENTS



# Pamper and rejuvenate skin with your advanced solutions. Supports natural cellular regeneration Provides nutrients essential for collagen production & retains moisture • Gives skin a more elastic look • Reduces the appearance of wrinkles Ingredients Hydrolyzed DNA • Hyaluronic Acid Glycine • L-Lysine • L-Leucine • I - Proline This innovative treatment uses salmon DNA, known as PDRN, to rejuvenate your skin from the inside out. It boosts collagen and elastin production, reduces wrinkles and fine lines, and improves skin texture and hydration for a youthful glow that lasts. 0 REJURAN

REJURANSKIN BOOSTER

### The REJURAN TONE-UP BOOSTER

combines six active ingredients to boost collagen production to firm your skin, regenerating and deeply hydrating it simultaneously to reverse signs of aging, brightening dull skin, and improving skin texture. In addition to PDRN, known in the Rejuran fan circle as the "secret ingredient" that stimulates fibroblast to kickstart collagen production, another highlight of the REJURAN TONE-UP BOOSTER is tranexamic acid. Tranexamic acid is a depigmentation agent that stops chemical pathways in our skin that cause pigmentation. It helps treat melasma and solar lentigines (age spots). Combined with glutathione, the REJURAN TONE-UP BOOSTER can lighten pigmentation and even out skin tone, resulting in brighter, healthier skin that glows.

with the wound healing, anti-inflammatory, and regenerative capability

### Brighten and revive skin with this innovative solution.

### **Benefits and Effects**

- Volume up
- Skin tightening
- Improvement of skin tone/texture
- Dark circles & pores
- Wrinkles: periorbital, perioral, neck - Scar treatment, acne scar, sunken scar, stretch mark

### -Evens and brightens skin tone

- Helps strengthen skin's natural barrier
- \_ Reduction of hyperpigmentation spots Hydrates and soothes skin for a soft, supple feel

### Active Ingredients

- c-PDRN - Hyaluronic Acid
- Panthenol
- Ascorbic Acid
- Glutathione Tranexamic Acid

#### Treatment Interval

3 sessions with an interval of 2-4 weeks



# TREATMENT FREQUENCY

For optimal results, a series of treatments is recommended, typically: Initial Series: 2-3 treatments spaced 4 weeks apart Maintenance: Treatments every 6 months